



FORUM
AT SEU

MARCH 14
2019



THE SEU GALA

MARCH 15
2019



“Year after year, I leave the Forum at SEU feeling inspired and more knowledgeable because of the immersive experience this event provides. Just when I think it can’t possibly get any better, SEU raises the bar.” — Michelle Ledford, Principal & President, MADE

The logo for 'FORUM AT SEU' features a stylized red 'F' on the left, followed by the word 'FORUM' in large, bold, black capital letters. Below 'FORUM' is the text 'AT SEU' in smaller, red, capital letters.

FORUM AT SEU

MARCH 14

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THE SEU GALA

MARCH 15

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THE FORUM AT SEU will be held on Thursday, March 14, 2019, on the beautiful campus of Southeastern University in Lakeland, Florida. The one-day conference provides actionable leadership training providing inspiration and practical skills from premier thought leaders.

This year's theme of "Clarify Your Vision: Lead with Purpose" will provide innovative ways for attendees to customize their Forum experience and choose sessions that align with their interests. In addition to six main stage speakers, three breakout tracks will focus on personal, team and community development.

Expect an on-site experience, designed with plenty of spaces for attendees to connect and network while inspiring creativity and innovation.

EVENT SPONSORSHIPS: Contact Director of External Relations, Gwen B. Allen at 863.667.5375 | email: GBAllen@seu.edu
Purchase Forum tickets at SEUForum.com or call 1.877.FORUM2019

BILL & GIULIANA RANCIC

As an entrepreneur, Bill Rancic started several small businesses early in his career. He later went on to develop real estate, and opened and managed three restaurants in Chicago and Washington, D.C. Bill got his first big break in 2004 when he won the first season of NBC's "The Apprentice." Afterward, Bill was hired by The Trump Organization and took charge of the construction of the Trump International Hotel and Tower in Chicago. Bill went on to become a successful entrepreneur when he founded Cigars Around the World, a monthly online subscription-based retailer that became a multi-million dollar enterprise.

Bill has also authored several books, including the New York Times best-selling book "You're Hired: How to Succeed in Business and Life." Bill has also co-authored "I Do...Now What?" with his wife, Giuliana. The two met during an interview in 2004.

Giuliana is an entertainment journalist, fashion designer, and television personality. In 2002, she joined E! News as a correspondent. In 2005, she became a solo anchor and managing editor for the show, taking it from the lowest-rated show on the network to number one. In 2006, she was joined by co-anchor Ryan Seacrest and hosted E! News for several more years before branching out into other ventures.

E!'s sister network, Style Network, hosted a reality series featuring the couple called "Giuliana & Bill." It aired from 2009 to 2014, following the couple as Bill ran businesses in Chicago and Washington, and Giuliana worked in Los Angeles. Giuliana was also the executive producer of this highly-rated cable show. The couple's story also follows Giuliana's battle with breast cancer and their struggle with infertility. They are now parents to a 6-year-old son.

The Rancics recently released Pear, their new app and website for parents. They split their time between Los Angeles and Chicago.





HORST SCHULZE

As a leader in the service world, Horst Schulze is the chairman and CEO of Capella Hotel Group. His vision has helped reshape concepts of customer service throughout the hospitality and service industries. Schulze has been recognized as “corporate hotelier of the world” by HOTELS magazine and was awarded the Ishikawa Medal for his personal contributions to the quality movement.

Prior to founding the Capella Hotel Group, Schulze served as vice chairman of The Ritz-Carlton Hotel Company, after serving as president and COO of The Ritz-Carlton Group for 13 years. Under his leadership, The Ritz-Carlton was awarded the Malcolm Baldrige National Quality Award in both 1992 and 1999 — the first and only hotel company to win such an award. The Ritz-Carlton was voted “best hotel company in the world” by numerous trade publications during Schulze’s tenure. When he left The Ritz-Carlton to form the Capella Hotel Group, Schulze was responsible for The Ritz-Carlton’s \$2 billion operations worldwide. Prior to his long tenure with The Ritz-Carlton, Schulze spent nine years with Hyatt Hotels Corporation and Hilton Hotels.

Schulze serves on the boards of Reliance Trust Company, Cancer Treatment Centers of America, The Travel Institute, Georgia Family Council and The InfiLaw System. In 1999, Johnson & Wales University gave him an honorary Doctor of Business Administration degree in Hospitality Management.

CARLA HARRIS

Carla Harris is a vice chairman, managing director and senior client advisor at Morgan Stanley. She formerly headed the Emerging Manager Platform, the equity capital markets effort for the consumer and retail industries, and was responsible for Equity Private Placements.

In her 30-year career, Harris has had extensive industry experiences in the technology, media, retail, telecommunications, transportation, industrial, and healthcare sectors. In August 2013, Harris was appointed by President Barack Obama to chair the National Women's Business Council.

Harris was named to Fortune Magazine's list of "The 50 Most Powerful Black Executives in Corporate America," Fortune's "Most Influential List," U.S. Bankers "Top 25 Most Powerful Women in Finance," Black Enterprise's "Top 75 Most Powerful Women in Business," and "Top 75 African Americans on Wall Street."

Prior to joining Morgan Stanley, Harris received an MBA from Harvard Business School and an AB in economics from Harvard University.

Harris is the author of the books "Strategize to Win" and "Expect to Win." Harris is also a singer; she has performed at Carnegie Hall and has released three gospel albums.





DENNIS ROSS

Former Congressman Dennis Ross is a distinguished professor at Southeastern University's Jannetides College of Business and Entrepreneurial Leadership. In October of 2018, the university announced the launch of the American Center for Political Leadership (ACPL) in partnership with Ross. The bipartisan center houses key research activities, academic programs, courses, workshops, and resources. These prepare the next generation of political leaders and passionate citizens who aim to promote traditional American values and individual freedoms with civility, authenticity, respect and decorum in government and society.

Ross served as a Florida State Representative from 2008–2018. As a fourth-term U.S. Congressman, he served as a Senior Deputy Majority Whip and on the Committee of Financial Services and on the Committee of Oversight and Government Reform.

Ross received his undergraduate degree from Auburn University and his law degree from the Cumberland School of Law at Samford University. He worked as an associate for Holland & Knight before serving as in-house counsel for Walt Disney World. He then opened his own law practice.

Ross was born in Lakeland, Florida, where he met his wife, Cindy, in high school. The couple has two children and are highly involved in the Lakeland community.

KENT INGLE

A champion of innovative educational design, Dr. Kent Ingle serves as the president of Southeastern University in Lakeland, Florida, one of the fastest growing private institutions in the nation. Under his leadership, the university has seen significant growth. Ingle has propelled the university's enrollment from 2,546 students in 2011 to more than 8,700 students currently, with more than 100 extension sites and 13 regional campuses nationwide.

Before becoming SEU's president in 2011, Ingle held leadership positions in higher education and the nonprofit sector. He is an expert in leading turnaround organizations and led teams through transformational change in Los Angeles, Chicago and Seattle. In the beginning of his career, Ingle spent 10 years as a television sports anchor for NBC and CBS. He started as an anchor at the age of 18 in Bakersfield, California, and finished his career in Los Angeles. He covered many professional sports teams and interviewed several notable athletes in the professional sports world, including Michael Jordan, Magic Johnson, Kareem Abdul-Jabbar, Pete Rose, Muhammad Ali and Carl Lewis.

Ingle is the author of several leadership books, including "Framework Leadership: Position Yourself for Transformational Change," and the creator and host of the Framework Leadership podcast. Ingle currently serves on the Global Leadership Council for Pray.com, a social network for faith organizations and nonprofits. He is also a founding member of the Presidents' Alliance on Higher Education and Immigration.



LEAD YOURSELF



JON GORDON

Jon Gordon's best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous NFL, NBA, and college coaches and teams. He is also a popular speaker to Fortune 500 companies, school districts, hospitals, and nonprofits.

Gordon is the author of The Wall Street Journal best-sellers "The Energy Bus" and "The Power of a Positive Team." Gordon and his tips have been featured on The Today Show, CNN, and Fox and Friends, and in numerous magazines and newspapers, such as The Wall Street Journal and The New York Times.

His clients include The Atlanta Falcons, Oklahoma City Thunder, Campbell Soup, Wells Fargo, State Farm, Northwestern Mutual, GE, and many more.



ROB MCKENNA

Dr. Rob McKenna is the founder of WiLD Leaders, Inc. and creator of the WiLD Toolkit. WiLD is an intentional leader development process and set of tools. McKenna is also the executive director of the Center for Leadership Research & Development and chair of Industrial-Organizational Psychology at Seattle Pacific University.

McKenna was recently named among the top 30 most influential industry and organizational psychologists and was featured in Forbes.

McKenna's research and coaching with thousands of leaders across corporate, not-for-profit and university settings have given him insight into the real and gritty experiences of leaders. His clients have included the Boeing Company, Microsoft, United Way, Alaska Airlines, and Children's Hospital.

LEAD YOUR TEAM



BRAD LOMENICK

Brad Lomenick is a renowned speaker, writer, leadership advisor and founder of BLINC, a leadership advisory agency. For more than 10 years, he served as lead visionary and president of Catalyst, one of America's largest and most influential conference movements of young leaders. Lomenick currently serves as a strategic advisor for a number of organizations and key leaders.

Lomenick is the author of the book "The Catalyst Leader: Eight Essentials for Becoming a Change Maker." Lomenick has been featured in TIME, Fast Company, INC, Business Insider, Washington Post and many other publications.

Lomenick serves on the advisory boards for the A21 Campaign, Red Eye Inc., Values Partnerships, No Losing, Fuller Youth Institute, Alpha USA, and Praxis.



FORM & FUCTION

Form & Function, a branding and inbound marketing agency, was founded by Michael Romero and Josh Babyar in 2012. Form & Function helps organizations identify and effectively communicate their story through three core areas of business: brand innovation, product development and strategic marketing. Their clients include Interscope Records, Universal Media Group, Capitol Records, and many others.

In 2016 Form & Function launched Gradient, a millennial media brand, with Universal Music Investments. Within three months, Gradient's website had over 2 million unique monthly visitors and its four podcasts experienced hundreds of thousands of streams.

Romero plays a key role in helping Form & Function's clients develop media that resonates with their key demographic and Baybar oversees branding, product development, content production, and marketing strategy.

LEAD YOUR COMMUNITY (Speakers to be announced)



SPONSORSHIPS AT A GLANCE

FORUM SPONSORSHIPS	KEYNOTE SPEAKER \$7,500	BREAKOUT TRACK \$5,000	INVESTOR LOUNGE \$5,000	INVESTOR BREAKFAST \$2,500	INVESTOR LUNCH \$2,500	INVESTOR LOUNGE FEATURES \$1,000
Exclusive Sponsor*	✓	✓	✓	✓	✓	✓
Up Close & Personal with Guest Speaker**	✓	✓	✓	✓	✓	-
Investor Forum Tickets	6	4	4	2	2	2
Premium Pass Tickets	6	4	4	2	2	-
Forum Speaker Access in Investor Lounge**	✓	✓	✓	✓	✓	✓
Gala Tickets	4 with VIP Pass	2	2	-	-	-

A portion of charitable sponsorships are subject to donor benefit costs.

*One sponsor for each main stage speaker/breakout track

**As detailed in the schedule

EVENT SPONSORSHIPS: Contact Director of External Relations, Gwen B. Allen at 863.667.5375 | email: GBAllen@seu.edu

Purchase Forum tickets at SEUForum.com or call 1.877.FORUM2019



SPONSORSHIP BENEFITS

\$7,500 – KEYNOTE SPEAKER SPONSOR

Includes choice sponsorship of one of the following main stage speaker sessions: **Horst Schulze, Bill & Giuliana Rancic, Dennis Ross and Dr. Kent Ingle, or Carla Harris.**

- **Recognition** as exclusive Keynote Sponsor for the 2019 Forum on March 14.
- **Up-Close and Personal** photo and/or book signing opportunity for 2 guests with sponsored keynote speaker.
- **Six Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Reserved seating, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Six Premium Pass Tickets** to Forum including Premium Parking Pass with daily shuttle service to event location, Premium seating, Fast Pass for book signings, and a dining card voucher for lunch.
*Additional group tickets available at a reduced rate.
- **Four SEU Gala Tickets** with reserved seating and VIP Pass – an opportunity for four guests to attend the VIP Pre-Gala Reception and photo opportunity with Gala speaker. Enjoy an exclusive event on the campus of Southeastern University on March 15. Net proceeds support the SEU Fund including general student scholarships and the annual fund.



SPONSORSHIP BENEFITS

\$5,000 – BREAKOUT TRACK SPONSOR

Includes exclusive sponsorship of one of the following Professional Development Tracks: **Lead Yourself** featuring Rob McKenna and Jon Gordon, **Lead Your Team** featuring Brad Lomenick and Form & Function, or **Lead Your Community** with select speakers.

- **Recognition** as exclusive Breakout Track Sponsor on March 14.
- **Up-Close and Personal** photo and/or book signing opportunity for 2 guests with choice of track speaker.
- **Four Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Reserved seating, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Four Premium Pass Tickets** to Forum including Premium Parking Pass with daily shuttle service to event location, Premium seating, Fast Pass for book signings, and a dining card voucher for lunch.
*Additional group tickets available at a reduced rate.
- **Two SEU Gala Tickets** with reserved seating. Enjoy an exclusive event on the campus of Southeastern University on March 15. Net proceeds support the SEU Fund including general student scholarships and the annual fund.

\$5,000 – INVESTOR LOUNGE SPONSOR

Includes presence as exclusive sponsor of the elite Forum Investors Lounge where connections are made and notable guests are hosted.

- **Recognition** as exclusive Investor Lounge Sponsor on March 14.
- **Up-Close and Personal** photo and/or book signing opportunity for 2 guests with Bill & Giuliana Rancic.
(Must be present at scheduled time.)
- **Four Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Reserved seating, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Four Premium Pass Tickets** to Forum including Premium Parking Pass with daily shuttle service to event location, Premium seating, Fast Pass for book signings, and a dining card voucher for lunch.
*Additional group tickets available at a reduced rate.
- **Two SEU Gala Tickets** with reserved seating. Enjoy an exclusive event on the campus of Southeastern University on March 15. Net proceeds support the SEU Fund including general student scholarships and the annual fund.

FORUM SPONSORSHIP BENEFITS

\$2,500 - INVESTOR BREAKFAST WITH GUEST SPEAKER

- **Recognition** as Exclusive Investor Breakfast Sponsor on March 14.
- **Two Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Reserved seating, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Two Premium Pass Tickets** to Forum including Premium Parking Pass with daily shuttle service to event location, Premium seating, Fast Pass for book signings, and a dining card voucher for lunch.
*Additional group tickets available at a reduced rate.

\$2,500 - INVESTOR LUNCH WITH BILL & GIULIANA RANCIC

- **Recognition** as Exclusive Investor Lunch Sponsor on March 14.
- **Up-Close and Personal** photo and/or book signing opportunity for 2 guests with Bill & Giuliana Rancic.
- **Two Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Reserved seating, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Two Premium Pass Tickets** to Forum including Premium Parking Pass with daily shuttle service to event location, Premium seating, Fast Pass for book signings, and a dining card voucher for lunch.
*Additional group tickets available at a reduced rate.

\$1,000 - INVESTOR LOUNGE FEATURES

Includes exclusive sponsorship of one of the highlighted features of the Investor Lounge. Options include: Artistic Contributions, 50-foot Putting Green, Coffee Cart, Snack Bar, and more.

- **Recognition** as exclusive Investor Lounge Feature on March 14.
- **Two Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Reserved seating, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.



The logo for the forum at SEU. It features a large, stylized letter 'F' on the left, composed of red and black geometric shapes. To the right of the 'F', the word 'FORUM' is written in a large, bold, black sans-serif font. Below 'FORUM', the words 'AT SEU' are written in a smaller, red sans-serif font.

FORUM AT SEU

INDIVIDUAL FORUM TICKETS

\$349

INVESTOR PASS

Includes Private Shuttle Service to event, Welcome Gift, Investor Breakfast, Lunch with Bill & Giuliana Rancic, Fast Pass for book signings, Investor seating, and access to Investor Lounge

\$249

PREMIUM Pass

Includes Premium Parking Pass, Premium seating, Welcome Gift, Fast Pass for book signings, and a dining card voucher for lunch

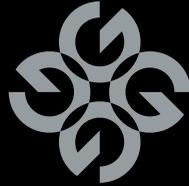
\$149

GENERAL Admission

Includes parking, general seating, and access to guest areas

GROUP TICKET SALES: Contact Nick Foster at 863.667.5607 | email: NMFoster@seu.edu

Purchase Forum tickets at SEUForum.com or call 1.877.FORUM2019



THE SEU GALA

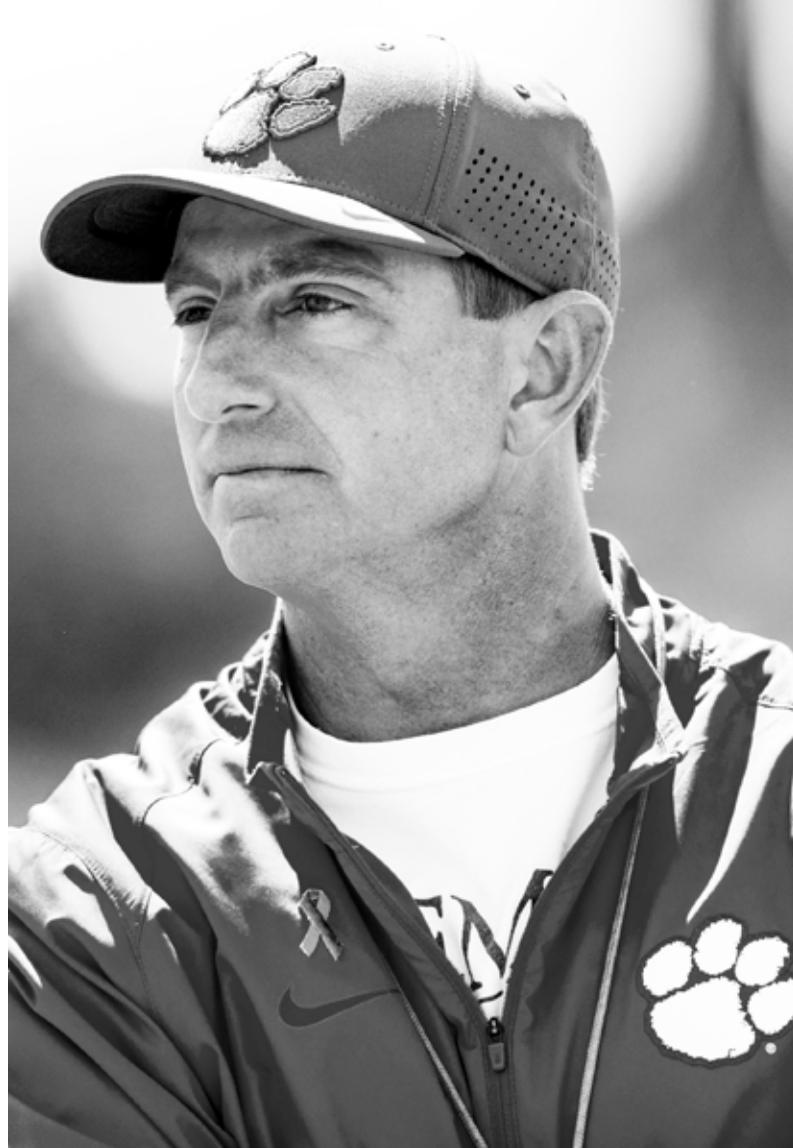
- On Friday, March 15, Southeastern University presents an unforgettable experience at The SEU Gala. This year's Gala will be held on the beautiful campus of Southeastern University. Special guest speaker Dabo Swinney will share his personal life experiences and inspire you with a story of leadership and faith. We invite you to join us as a sponsor and come alongside us as a friend and partner of Southeastern University.
- Through the support of committed donors and other sources, 90 percent of SEU students received some form of financial aid during the 2018-19 academic year. All net proceeds raised through the Forum and the Gala support the SEU Fund including general student scholarships and the annual fund.

DABO SWINNEY

As one of the top football coaches in the nation, Dabo Swinney led the Clemson Tigers to the College National Championship this January, for the second time in three years. Swinney was recently named the 2018 Paul “Bear” Bryant Coach of the Year for the third time in four years. He is the only coach to have received this award three times.

Swinney started coaching for Clemson in 2003 as an assistant for five seasons before being named the interim head coach in 2008, and eventually head coach in December. Prior to Clemson, Swinney was an assistant coach at his alma mater, the University of Alabama. During his time at Alabama as both a player and coach, Swinney was a part of five top-10 teams, one national title, three SEC Championships and five SEC Western Division titles. Swinney played on Alabama’s 1992 National Championship team. He was also named Academic All-SEC in addition to SEC Scholar-Athlete Honor Roll member in 1990 and 1992.

Swinney earned a bachelor’s and master’s in business administration from the University of Alabama. Swinney married his wife, Kathleen, in 1994. They have three sons, Will, Drew and Clay. Will just finished his second season on the Tiger football team, and Drew is a freshman on the team.





THE SEU GALA

2019 GALA SPONSORSHIPS AT A GLANCE

GALA SPONSORSHIPS	DIAMOND \$40,000	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	GALA TABLE \$1,000
Gala Table for 8	✓	✓	✓	✓	✓	✓	✓
Gala VIP Passes	8	6	4	2			
Investor Forum Tickets	8	6	6	4	4	2	
Forum Speaker Access in Investor Lounge*	✓	✓	✓	✓	✓	✓	
Recognition as a Sponsor	✓ including VIP Pre-Reception	✓	✓	✓	✓	✓	

A portion of charitable sponsorships are subject to donor benefit costs.

**As detailed in the schedule*



SPONSORSHIP BENEFITS

DIAMOND SPONSOR - \$40,000 INVESTMENT *Exclusive Sponsorship

Your **Diamond Level** Sponsorship will give your company exclusive sponsorship of the VIP Pre-Gala Reception with Clemson Head Coach Dabo Swinney in addition to Presenting Level Sponsorship benefits:

- **Premium Reserved Table** for 8 with stage-front seating at the SEU Gala, an exclusive event on the campus of Southeastern University. Net proceeds support the SEU Fund including general student scholarships and the annual fund.
- **Up-Close and Personal** opportunity for 8 guests to attend the VIP Pre-Gala Reception and photo opportunity with Gala speaker.
- **Eight Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Exclusive Reserved Seating** at all Forum speaker events.
- **Marketing Opportunity** as Presenting Sponsor for the Gala and all Forum events/activities on March 14-15 and exclusive sponsorship of VIP Pre-Gala Reception on March 15.
- **Company Logo** prominently displayed on all promotional material, including Forum website, social media exposure, and event signage.
- **Company Name** listed as the Diamond Sponsor in print media including The Lakelander magazine, The Ledger and other publications.
- **Company Logo gift item** to be provided by your company to be made available to all Forum attendees.
**Subject to approval and timeline.*
- **Partnership** with one of the fastest-growing liberal arts universities in the United States.



SPONSORSHIP BENEFITS

PRESENTING SPONSORS - \$25,000 INVESTMENT

*A limited number will be sold at this level

Your **Presenting Level** Sponsorship will give your company presence at The SEU Gala and all Forum events:

- **Premium Reserved Table** for 8 with stage-front seating at The SEU Gala, an exclusive event on the campus of Southeastern University. Net proceeds support the SEU Fund including general student scholarships and the annual fund.
- **Up-Close and Personal** opportunity for 6 guests to attend the VIP Pre-Gala Reception and photo opportunity with Gala speaker.
- **Six Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Exclusive Reserved Seating** at all Forum speaker events.
- **Marketing Opportunity** as Presenting Sponsor for the Gala and all Forum events/activities on March 14-15.
- **Company Logo** prominently displayed on all promotional material, including Forum website, social media exposure, and event signage.
- **Company Name** listed as one of the Presenting Sponsors on print media including The Lakelander magazine, The Ledger and other publications.
- **Company Logo gift item** to be provided by your company to be made available to all Forum attendees.
**Subject to approval and timeline.*
- **Partnership** with one of the fastest-growing liberal arts universities in the United States.

PLATINUM SPONSORS - \$15,000 INVESTMENT

*A limited number will be sold at this level

Your **Platinum Level** Sponsorship will give your company presence at The SEU Gala and all Forum events:

- **Reserved Table** for 8 with prime seating at The SEU Gala, an exclusive event on the campus of Southeastern University. Net proceeds support the SEU Fund including general student scholarships and the annual fund.
- **Up-Close and Personal** opportunity for 4 guests to the VIP Pre-Gala Reception and photo opportunity with Gala speaker.
- **Six Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Exclusive Reserved Seating** at all Forum speaker events.
- **Marketing Opportunity** as Platinum Sponsor for the Gala and all Forum events/activities on March 14-15.
- **Company Logo** prominently displayed on all promotional material, including Forum website, social media exposure, and event signage.
- **Company Name** listed as one of the Platinum Sponsors on print media including The Lakelander magazine, The Ledger and other publications.
- **Company Logo gift item** to be provided by your company to be made available to all Forum attendees.
**Subject to approval and timeline.*
- **Partnership** with one of the fastest-growing liberal arts universities in the United States.



SPONSORSHIP BENEFITS

GOLD SPONSORS - \$10,000 INVESTMENT

*A limited number will be sold at this level

Your **Gold Level** Sponsorship will give your company presence at The SEU Gala and all Forum events:

- **Reserved Table** for 8 with prominent seating at The SEU Gala, an exclusive event on the campus of Southeastern University. Net proceeds support the SEU Fund including general student scholarships and the annual fund.
- **Up-Close and Personal** opportunity for 2 guests to attend the VIP Pre-Gala Reception and photo opportunity with Gala speaker.
- **Four Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Exclusive Reserved Seating** at all Forum speaker events.
- **Recognition** as Gold Sponsor for all Gala and Forum events/activities on March 14-15.
- **Company Logo** prominently displayed on all promotional material, including Forum website, social media exposure, and event signage.
- **Company Name** listed as one of the Gold Sponsors on print media including The Lakelander magazine, The Ledger and other publications.
- **Partnership** with one of the fastest-growing liberal arts universities in the United States.

SILVER SPONSORS - \$5,000 INVESTMENT

*A limited number will be sold at this level

Your **Silver Level** Sponsorship will give your company presence at The SEU Gala and all Forum events:

- **Reserved Table** for 8 with premium seating at The SEU Gala, an exclusive event on the campus of Southeastern University. Net proceeds support the SEU Fund including general student scholarships and the annual fund.
- **Four Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Exclusive Reserved Seating** at all Forum speaker events.
- **Recognition** as Silver Sponsor for all Gala and Forum events/activities on March 14-15.
- **Company Logo** prominently displayed on all promotional material, including Forum website, social media exposure, and event signage.
- **Company Name** listed as one of the Silver Sponsors on print media including The Lakelander magazine, The Ledger and other publications.
- **Partnership** with one of the fastest-growing liberal arts universities in the United States.



SPONSORSHIP BENEFITS

BRONZE LEVEL SPONSORS - \$2,500 INVESTMENT

*A limited number will be sold at this level

Your **Bronze Level Sponsorship** will give your company exposure at The SEU Gala and all Forum events:

- **Reserved Table** for 8 with premium seating at The SEU Gala, an exclusive event on the campus of Southeastern University. Net proceeds support the SEU Fund including general student scholarships and the annual fund.
- **Two Investor Tickets** to Forum including Investor Parking Pass, Investor Breakfast, Fast Pass for book signings, and access to Investor Lounge featuring Lunch with Bill & Giuliana Rancic.
- **Exclusive Reserved Seating** at all Forum speaker events.
- **Recognition** as Bronze Sponsor for all Gala and Forum events/activities on March 14-15.
- **Company Name** listed on all promotional material, including Forum website, social media exposure, and event signage.
- **Company Name** listed as one of the Bronze Sponsors on print media including The Lakelander magazine, The Ledger and other publications.
- **Partnership** with one of the fastest-growing liberal arts universities in the United States.

GALA TABLE SPONSORSHIP - \$1,000 INVESTMENT

*A limited number will be sold at this level

Your **Gala Table Sponsorship** will provide you reserved seating for 8 at The SEU Gala, an exclusive event on the campus of Southeastern University. Net proceeds support the SEU Fund including general student scholarships and the annual fund.

INDIVIDUAL GALA TICKETS - \$250

*A limited number of Gala tickets may become available closer to event date.

For Gala ticket information, contact Gwen B. Allen at GBAllen@seu.edu or 863.667.5375.



THE SEU GALA



THE SEU GALA

GALA SPONSORSHIPS	DIAMOND \$40,000	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	GALA TABLE \$1,000
Gala Table for 8	✓	✓	✓	✓	✓	✓	✓
Gala VIP Passes	8	6	4	2			
Investor Forum Tickets	8	6	6	4	4	2	
Forum Speaker Access in Investor Lounge*	✓	✓	✓	✓	✓	✓	
Recognition as a Sponsor	✓ including VIP Pre-Reception	✓	✓	✓	✓	✓	

A portion of charitable sponsorships are subject to donor benefit costs.

*As detailed in the schedule



FORUM SPONSORSHIPS	KEYNOTE SPEAKER \$7,500	BREAKOUT TRACK \$5,000	INVESTOR LOUNGE \$5,000	INVESTOR BREAKFAST \$2,500	INVESTOR LUNCH \$2,500	INVESTOR LOUNGE FEATURES \$1,000
Exclusive Sponsor*	✓	✓	✓	✓	✓	✓
Up Close & Personal with Guest Speaker**	✓	✓	✓	✓	✓	-
Investor Forum Tickets	6	4	4	2	2	2
Premium Pass Tickets	6	4	4	2	2	-
Forum Speaker Access in Investor Lounge**	✓	✓	✓	✓	✓	✓
Gala Tickets	4 with VIP Pass	2	2	-	-	-

A portion of charitable sponsorships are subject to donor benefit costs.

*One sponsor for each main stage speaker/breakout track

**As detailed in the schedule

OUR MISSION, THEIR STORIES

“Receiving this scholarship motivates me to complete my degree and maintain my GPA. I look forward to being able to give back to the community once I begin my career as a nurse. I thank you for your confidence and willingness to help me achieve my goals!” — Reagan May, Nursing major, Scholarship recipient

“Being awarded this scholarship makes me so thankful to God and your generosity due to financial struggles my family has been experiencing these past two years. This award has also driven me to keep working hard on my grades, persistently practice, seek out opportunities to learn new things, and finish my music business degree. Thank you for your generosity in helping me to dream bigger.” — Melody Uri, Music Business major, Scholarship recipient

“My family and I would like to thank you so much for your generous donation, so that I could continue my education at Southeastern University. I am a first generation college student. If it weren't for your gift, I would have had to wait a year before returning to SEU.” — Ruth Swehla, Organizational Leadership major, Scholarship recipient

SEU FACTS AT A GLANCE

RECENTLY RECOGNIZED BY THE CHRONICLE FOR HIGHER EDUCATION AS ONE OF THE FASTEST-GROWING PRIVATE NONPROFIT MASTER'S INSTITUTIONS IN THE NATION, Southeastern University offers more than 80 degree programs at the undergraduate, graduate and doctoral levels. Southeastern University equips students to discover their divine design and become influential leaders in the fields of business, education, medicine, law, church ministries, communication, psychology, social work, literature, and music.

Who We Serve

Southeastern University's affordable, accessible degree options are making higher education possible for an increasingly diverse student body.

Enrollment by race: **40%** ethnic minority

Enrollment by gender: Female **58%** / Male **42%**

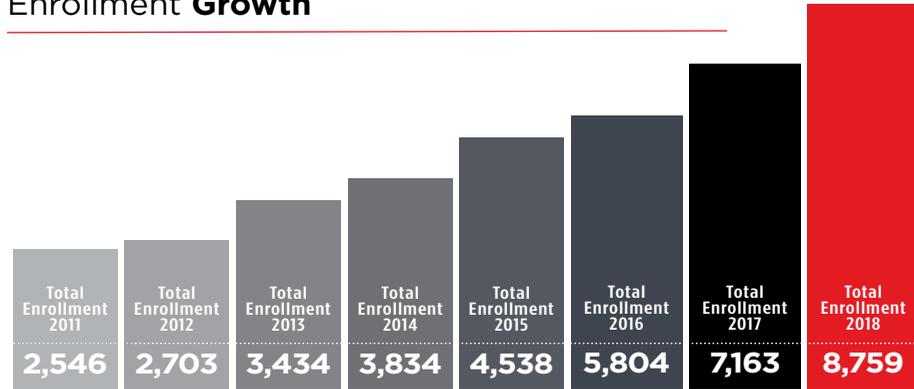
BY STUDENT TYPE

Traditional Undergraduate	2,489
Graduate & Doctoral	1,051
School of Unrestricted Education	3,335
Other (Dual/ND/Cert)	1,884

BY STUDENT LOCATION

Lakeland Campus	2,794
Extension Campus	2,503
Other (Dual/Online/ND/Cert)	3,462

Enrollment Growth



- Southeastern students provide an estimated **50,000** hours of community service every year to Central Florida.
- International students come to SEU from **32** different countries and foreign territories.
- Students learn from world-class professors in a small classroom setting. Our student to faculty ratio is **21:1**.
- SEU Fire Athletics teams have won **16** conference championships over the last four years with **39** national tournament appearances, in addition to an NAIA National Championship.
- **74%** of SEU full-time instructional faculty have earned the highest possible degree in their field.



THE SEU GALA

1000 Longfellow Blvd. | Lakeland, Florida 33801-6034

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